

MONDAY, NOVEMBER 21, 2011
FOR IMMEDIATE RELEASE

BAUER POTTERY COMPANY
ANNUAL HOLIDAY SALE 2011

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Each year at the beginning of December, Bauer Pottery opens the doors of its warehouse to host its annual sale. Bauer enthusiasts look forward to the yearly event when Bauer offers factory seconds, samples and current stock at up to 60% off retail pricing.

This year, shoppers at the Rosslyn Street warehouse will be able to make selections from the Bauer Pottery, Russel Wright American Modern, Home by Sunset lines as well as the new Corita by Bauer collection.

Event details are as follows:

Saturday-Sunday
December 10 - 11, 2011
9am - 5pm

3051 Rosslyn St.
Los Angeles, CA 90065
(818) 500-0666

(Located adjacent to Atwater Village, Glendale, Silver Lake & Los Feliz, near the intersection of the 5 and 2 Freeways, just off San Fernando Road)

Sale merchandise will be available via the Bauer web site once again, but not until after the in-house sale. Customers can order online beginning at 12pm (PST) on Monday, December 19, 2011. Merchandise will not be shipped until after the holidays.

Internet Holiday Sale details:

Monday, 12/19/2011, 12pm (PST) thru Monday, 01/02/2012, 5pm (PST)

General Holiday Sale information is available at <http://www.bauerpottery.com/BauerPotteryHolidaySale.php>, which is linked from our home page at <http://www.BauerPottery.com> or by calling (818) 500-0666.

Company Background

Starting in Louisville, Kentucky, and then flourishing in Los Angeles, California, J. A. Bauer Pottery Company created simple, yet beautiful stoneware from the late 1880s to the early 1960s. After the Depression, inspired by the weather and lifestyles of Southern California, Bauer Pottery introduced new, richly colored styles, which met with overwhelming success.

Today, the work of J.A. Bauer has been reintroduced by a Los Angeles ceramics studio, located just minutes from the original plant. The new Bauer line, Bauer 2000, is being reproduced with an emphasis on items originally manufactured in the 1930s and 40s.